

# Wow! The Experience™

## SIGNATURE EMPOWERMENT EVENTS

**Your Home. Your Wealth. You!**

### *Woman of Wealth*

**W** is for the Wisdom that she embraces

**E** is for how she is Empowered and Equipped for her purpose

**A** is for the Attitude that remains positive

**L** is for the Love that she demonstrates

**T** is for how she Touches the lives of others

**H** is for the Hope that powers her visions

Dear Invited Guests and Partners,

On behalf of The Welcome HOME Report Media Group, LLC and Moretta Community Development Corporation (MCDC) we are pleased to present the 2008 Women of Wealth Empowerment Event Series. The one and two-day events, also known as "The WoW! Experience," are multi-cultural homeownership and entrepreneurial events for women, offering stellar seminars and programs to equip attendees with the tools and information needed to build wealth through entrepreneurial ventures, homeownership and community development.

These signature experiences are a targeted community outreach effort that creates a platform for individuals to collaborate with agencies and community leaders to achieve common goals related to neighborhood development and revitalization, homeownership, entrepreneurial and economic self-sufficiency opportunities.

As the conference's Executive Producer and National Event Chairperson, I am serving as an agent of change, using my expertise in homeownership education, community lending and housing development to produce an affair and promote its purpose of increasing the opportunities and key resources needed to strengthen and maintain communities by supporting economic self-sufficiency through homeownership and entrepreneurial development.

The events are currently being promoted on two powerful websites, StylishAttitudes.com and WelcomeHomeReport.com and are also being represented in two publications, the Credit Resource Café newsletter and Stylish Attitudes Magazine.

I'd like to take this opportunity to invite you to join us as we create unique ways **to connect, collaborate and grow!**

Thank you for your interest in our program.

Sincerely,

*Deborrah K. Gilbert*

Deborrah K. Gilbert  
Executive Producer and National Event Chairperson

# SIGNATURE EMPOWERMENT LUNCHEON SERIES & WOMEN IN BUSINESS AWARDS PRESENTATION



Join Deborah Gilbert, host of the "Welcome HOME Report" television show and National Conference Chairperson of WoW! The Experience™

Inspiration ~ Education ~ Corporate Connections ~ Financial Renewal

**WoW!**  
**YOUR HOME. YOUR WEALTH. YOU!**



**Date:** June 14, 2008  
**Time:** 11:00AM – 3:00PM  
**Location:** Marriott Ontario Airport  
2200 E. Holt Blvd.  
Ontario, CA 91761

**Featuring Special Guest:** Ms. Janet S. Harrington, Founder  
InVisions Ministries Inc., Atlanta, GA

**CONNECT. COLLABORATE. GROW.**

**Join Us!**

For registration and sponsorship opportunities

[www.StylishAttitudes.com](http://www.StylishAttitudes.com)

For more information call Toll Free

**877-326-2971 or 866-460-4538**

**RSVP by: June 5, 2008**



# LUNCHEON SPONSORSHIP OPPORTUNITIES

## Signature Endorsement \$15,000

- Table of ten guests
- One information exhibitor table with linen drapes and two chairs
- Luncheon table signage
- Full page ad in luncheon event program journal
- Brand logo banner link on the "WOW Event Home" page on StylishAttitudes.com (12-month duration)
- Acknowledgement in media announcements and press releases
- Brand logo on event signage
- Five-minute speaking opportunity
- Women in Business Award sponsor and co-presenter
- Women in Business Award photo opportunity
- Exclusive Empowerment Tote logo co-branding & content placement
- Souvenir journal listing

*\*Products or items are subject to approval based on relevancy*

## Platinum \$7,500

- Table of ten guests
- One information exhibitor table with linen drapes and two chairs
- Luncheon table signage
- Full page ad in luncheon event program journal
- Brand logo banner link on the "Sponsor Acknowledgement" page on StylishAttitudes.com (6-month duration)
- Acknowledgement in media announcements and press releases
- Brand logo on event signage
- Five-minute speaking opportunity
- Product placement in the Empowerment Tote
- Souvenir journal listing

*\*Products or items are subject to approval based on relevancy*

## Gold \$5,000

- Table of ten guests
- One information exhibitor table with linen drapes and two chairs
- Luncheon table signage
- 1/2 page ad in luncheon event program journal
- Brand logo banner link on the "Event Gallery" page on StylishAttitudes.com (6 month duration)
- Acknowledgement in media announcements and press releases
- Brand logo on event signage
- Souvenir journal listing

## Silver \$2,500

- VIP seating for five guests
- One information exhibitor table with linen drapes and two chairs
- Luncheon table signage
- 1/4 page ad in luncheon event program journal
- Souvenir journal listing

## Diamond \$1,000

- VIP seating for two guests
- 1/4 page ad in luncheon event program journal
- Souvenir journal listing

## Pearls \$250

- Two reserved seat
- Souvenir journal listing

# SOUVENIR JOURNAL AD RATES

Except covers, ad pages are black and white

### Ad Deadline: May 21, 2008.

Format: Accepted file formats are 300 dpi PDF, TIFF, or JPEG.  
 Delivery: Please email your camera ready ad copy to [info@stylishattitudes.com](mailto:info@stylishattitudes.com)  
 Payment Terms: Full payment must accompany all ads. Thank you.

Cover: Inside Front .....	8 x 10"	\$3,000
Cover: Inside Back .....	8 x 10"	\$2,000
Cover: Outside Back.....	8 x 10"	\$3,500
Full Page: .....	8 x 10"	\$1,000
Half Page: .....	8 x 5"	\$650
Quarter Page: .....	4x 5"	\$300

Souvenir Journal Listing Only \$150  
 Business name, product or service category and website address

General Admission / Registration \$39 Fancy Feet Network members  
\$49 Non-members

### I'd like additional information:

- Exclusive Product Placement Opportunities
- Stylish Attitudes Magazine Advertising
- Cooperative Site Customization
- Press / Media Registration

**Sponsor / Exhibitors:** Please select the themed area preference that best represents your service or product category. Also refer to the Exhibitor Registration Form.

- |  |  |
|--|--|
| <input type="checkbox"/> Credit Resource Café            | <input type="checkbox"/> Home Loan Café      |
| <input type="checkbox"/> Community Connections           | <input type="checkbox"/> Health & Wellness   |
| <input type="checkbox"/> Fashion & Beauty                | <input type="checkbox"/> Hobbies & Interests |
| <input type="checkbox"/> Travel, Leisure & Entertainment | <input type="checkbox"/> Technology          |

We appreciate our Sponsors, and all receive public recognition and certificates of appreciation for their valued support and participation.

# WOW! Luncheon Registration Form

## June 14, 2008

Marriott Ontario Airport • 2200 E. Holt Blvd. • Ontario CA 91761

### Registration Options:

1. Complete and mail this form
2. Complete and fax this form to 801-516-8937 or 310-598-5845
3. Register online at [www.StylishAttitudes.com/wow](http://www.StylishAttitudes.com/wow)

### PLEASE SELECT YOUR PARTICIPATION LEVEL:

I / We would like to purchase a \_\_\_\_\_ sponsorship package.

I / We would like to purchase \_\_\_\_\_ luncheon ticket(s) @ \$\_\_\_\_\_ each

I / We would like to purchase a \_\_\_\_\_ page ad @ \$ \_\_\_\_\_

### PLEASE PRINT CLEARLY:

Name \_\_\_\_\_ Title \_\_\_\_\_

Company / Organization \_\_\_\_\_

Industry \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone Number \_\_\_\_\_ FAX \_\_\_\_\_

Email Address \_\_\_\_\_ Website Address: <http://www.> \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_

### PAYMENT OPTIONS & PAYMENT AUTHORIZATION

Please charge my:  VISA  MasterCard  American Express  Discover

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ Card Verification # (3 or 4 digit) \_\_\_\_\_

Name (as it appears on card) \_\_\_\_\_

Address (card billing address) \_\_\_\_\_

Billing Address: City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

I authorize **Welcome Home Report Media Group, LLC** to charge / bill my credit card for the event(s) or service(s) indicated.

Cardholder Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name: \_\_\_\_\_

ALL REGISTRATION FEES ARE NON-REFUNDABLE.

Please Make Check or Money Order Payments Payable To: **Welcome Home Report Media Group, LLC**  
Mail To: P.O. Box 452628 • Los Angeles, CA 90045

**Corporate sponsors:** 50% deposit is due at the time of your reservation. The remaining balance is due 20 days before the event date.  
For additional information call 310-426-2717 or Toll Free 866-460-4538

Visit the official WOW! website at <http://www.StylishAttitudes.com>

# The Welcome HOME Report presents the Women of Wealth Empowerment Experience

*Reducing Barriers, Raising Awareness and Creating Pathways to Financial Literacy, Homeownership and Economic Self-Sufficiency*

Deborrah Gilbert  
Executive Producer and National Event Chairperson



“Connect, collaborate and grow.” More than a “mission mantra,” this phrase is the foundation on which the WoW! Signature Empowerment Events are built. The purpose of these events is to increase the opportunities and key resources needed to strengthen and maintain communities by promoting economic self-sufficiency through homeownership and entrepreneurial development.

The event is a targeted community outreach effort that creates a platform for individuals to collaborate with agencies and community leaders to achieve common goals related to neighborhood development and revitalization, as well as homeownership, entrepreneurial and economic self-sufficiency opportunities.

Deborrah (“Dee”) Gilbert is an entrepreneur with many titles, including executive producer, television host, publisher, philanthropist and mother. She is an agent of change who uses her expertise in homeownership education, community lending and housing development to produce the Women of Wealth event and promote its mission and purpose.

As a national consultant, Dee creates opportunities for showcasing economic needs while developing new outcomes to leverage the tight resource base with the funding critical to program development, grants, implementation and capacity building work. Effectively making an impact on homeownership and economic development, Ms. Gilbert encourages and engages partnerships with community organizations, including those in the faith-based, private and corporate sectors. Accountability and sustainability are integrated to create desired outcomes that are tangible and can be measured in order to provide the data needed to continually attract resources and create platforms of opportunities and participation.

Dee also operates the Fancy Feet Network, a global women’s philanthropy network that blends “champions of compassion” with the spirit of volunteerism and the 7 “C”’s of stewardship, to become proactive in creating and advancing effective agendas of change.

Dee serves as a technical consultant and advisor for major organizations, small businesses, and community-based and non-profit organizations on projects related to community development, revitalization and economic development. She is currently a collaborative consultant with Keith W. Reeves, PhD, former Associate Professor of Public Policy in the John F. Kennedy School of Government at Harvard University and current Associate Professor of Political Science and Director of the Center for Social and Policy Studies at Swarthmore College. Dr. Reeves, evaluates and analyzes HOPE VI for local housing authorities and the U.S. Department of Housing and Urban Development.

Dee writes a national financial literacy column, the Welcome HOME Report. She has presented at corporate and faith-based events and her work has been profiled on ABC News’ Money Matters, national publications including, NV Magazine, Women’s World, Broker Agent Magazine, Rolling Out Urban Style Weekly, EUR Web Daily, and the nationally syndicated radio program, The Law Business Insider.